



# HEALTHY MOMS, HEALTHY BABIES: YOUR ROLE IN PREEMIE PREVENTION

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NOVEMBER 13

10:30AM-5:00PM

PRESENTED BY:



A Member of Trinity Health

FINGER LAKES  
BALLROOM, MARRIOTT  
SYRACUSE DOWNTOWN

# GENERAL INFORMATION

## COURSE DESCRIPTION

This conference is designed to present current information to the participants regarding the identification of the risks that lead to premature birth, utilizing evidence based screening tools and practice models; the importance of comprehensive documentation utilizing the EHR to be ready for value based payment (VBP) and the impact that VBP can potentially have on OB practices.

## PROGRAM OBJECTIVES

- Present a comprehensive review of maternal and infant mortality in NYS
- Share evidenced based tools and practice models to address tobacco, alcohol and substance abuse, stress and oral care during the prenatal period
- Present current information regarding value based payment and the impact it may have on OB practices
- Share an example of an OB team's journey towards better birth outcomes
- Share a real life example of the personal impact of implementing evidenced based screening and intervention with a positive birth outcome

## ACCREDITATION

**Faculty Disclosure:** The presenters have no relevant financial relationships with commercial interests.

**Planner Disclosure:** The planners have no financial relationships with commercial interests.

**Credit Designation:** Trinity Health designates this live activity for a maximum of 4.5 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Disclosure Policy:** To ensure balance, independence, objectivity and scientific rigor in all certified CME activity Trinity Health requires that all planners, faculty and individuals in a position to control the content of an educational activity disclose all relevant financial relationships with any commercial interest that might be perceived as a real or apparent conflict of interest. Detailed disclosures will be made in writing prior to speaker presentations.

**Americans with Disabilities Act:** In accordance with the Americans with Disabilities Act, Trinity Health seeks to make this conference accessible to all. If you have a disability which might require special accommodations, please contact Human Resources at 448-5575.

**Commercial Support:** No commercial support was received for this educational activity.

**Joint Accreditation Direct Accreditation Statement:** "In support of improving patient care, Trinity Health System is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team."

**Designation of Credit:** "This activity was planned by and for the healthcare team, and learners will receive 4.5 Interprofessional Continuing Education (IPCE) credits for learning and change."

# NOVEMBER 13 AGENDA

10:30AM–12:00PM	<b>Registration: Please visit our vendor tables</b>
11:00AM–12:15PM	<b>Lunch Buffet</b>
12:15PM–12:30PM	<b>Welcome and Conference Introduction</b>
12:30PM–1:15PM	<b>Keynote: Overview of Maternal &amp; Infant Mortality in NYS</b> <b>Marilyn Kacica, MD, MPH, FAAP</b> , Medical Director, Division of Family Health, NYS Department of Health
1:15PM–2:00PM	<b>Presentation: A Clinical Approach to Better Birth Outcomes</b> <b>Luis Castro, MD</b>
2:00PM–3:30PM	<b>Panel: Maternity, Delivery &amp; Infant Care: Value Based Payment</b> <b>Elie Ward, MSW</b> , Director of Policy, Advocacy and External Relations, NYS American Academy of Pediatrics <b>Douglas Fish, MD</b> , Medical Director, NYS Department of Health, Office of Health Insurance Program Policy Division
3:30PM–3:45PM	<b>Break: Please visit our vendor tables</b>
3:45PM–4:15PM	<b>Organization Case Study: An OB Team's Journey Towards Better Birth Outcomes (clinic, private practice, hospital)</b> Oneida Healthcare: <b>Andrea Ceigler, BSN, NM</b> ; <b>Patricia Groman, NP</b> ; <b>Mohammed Mere, MA</b> ; <b>Desiree Stokes, LPN</b> ; <b>Kristen Willey, RN</b>
4:15PM–4:45PM	<b>Patient Case Study: A Patient Sharing Her Story of Interventions, Including Centering Practices, for a Successful Full-term Birth</b> <b>Chris Vona, RN, BSN, LCCE</b> , St. Joseph's Health <b>Amy Heerkens, LMSW</b> , St. Joseph's Health
4:45PM–5:00PM	<b>Closing Remarks</b>

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## SPEAKERS

- **Douglas Fish, M.D.**  
Medical Director, NYS Department of Health, Office of Health Insurance Program Policy Division, New York State Dept. of Health, Albany, NY  
Actively engaged in the implementation phase of New York's DSRIP program
- **Marilyn Kacica, M.D., MPH, FAAP**  
Medical Director, Division of Family Health, NYS Department of Health, Albany, NY  
Clinical Professor of Epidemiology and Biostatistics at the University at Albany School of Public Health  
Leads the New York State Perinatal Quality Collaborative, the Maternal Mortality Review Initiative  
Serves on the Executive Committee of the National Network of Perinatal Quality Collaborative, and the Executive Committee of the March of Dimes Big 5 State Prematurity Initiatives
- **Elie Ward, M.S.W.**  
Director of Policy, Advocacy and External Relations, NYS American Academy of Pediatrics  
Old Chatham, NY 12136  
Design and support activities to nurture appropriate relationships between AAP and key legislative and administrative personnel responsible for children's well-being.  
Design and implement advocacy campaigns to highlight NYSAAP priorities.

